


Make it mean more with the Personalization Studio™

All items marked with a  in the Shopping Guide can be personalized with up to three lines of text, 16 characters per line and Icon-Its with the exception of these items: **One line only:** New Day Tote, Your Way Rectangle Basket Liner, Wall Together Pocket Board and Wall Together Pinboard.

Up to 3 characters: Rubie Mini. **Large Initial Impressions are only available for these items:** Around Town Tote, Away We Go Roller, Catch-All Bin, Cinch Sac, Cindy Tote, Deluxe Utility Tote, Essential Storage Tote, Large Utility Tote, Soft Utility Tote, Stand Tall Bin, Square Storage Bin and Tote-Ally Thermal. **Large Initial Designs only:** Around Town Tote.

Here's how to order:

1 Select Your Design

Text Only • \$7 • Choose one color



MESSAGE

- Up to three lines
- Up to 16 characters per line



TRADITIONAL MONOGRAM

- Up to three uppercase letters, numbers and ampersand only



ALL UPPERCASE

- Up to three uppercase letters or numbers



EMBELLISHED

- One uppercase letter or number

Initial Impressions • \$7 • Choose one or two colors



BRACKET

- Rounded font
- One uppercase letter only



DOTTY CIRCLE

- Rounded font
- Up to three uppercase letters
- Choose one color for circle and one color for letters and dots



MODERN

- Headline font
- Three uppercase letters only



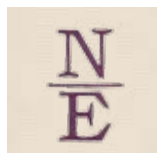
DOUBLE ARROW

- Block font
- Two uppercase letters or no letters
- One color for arrow, one color for letters



DIAMOND

- Rounded font
- Up to three uppercase letters



STACKED

- Block font
- Two uppercase letters only



DOTTED

- Block font
- Two or three uppercase letters



STAMP

- Exclusive stamp font
- One uppercase letter only

Large Initial Impressions • \$10 • Choose one color



LARGE CIRCLE MONOGRAM

- Circle Monogram font
- Three uppercase letters only



LARGE SCRIPT MONOGRAM

- Script Monogram font
- Three uppercase letters only



LARGE HEADLINE INITIAL

- Headline font
- One uppercase letter only



LARGE SIGNATURE INITIAL

- Signature font
- One uppercase letter only

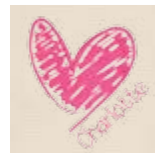
Icon-Its • \$7 without text | \$10 with text • Choose one or two colors

(Available with up to 3 lines of text unless otherwise noted)



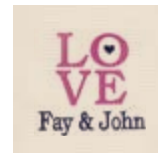
GIVES CARE RIBBON

- One line of text only
- Line of text available in all fonts in Message style
- Choose one color for ribbon, one color for text



GIVES HEART

- Exclusive Gives font
- One line of text only
- Choose one color for heart, one color for text



LOVE

- Block font
- One line of text only
- Choose one color for LOVE, one color for text and heart



AMPERSAND

- Block font
- Two lines of text only
- Choose one color for ampersand, one color for text
- Not available without text



I HEART

- One line of text only
- Choose one color for heart, one color for text



FOOTBALL



SOCCER BALL



BASKETBALL



BASEBALL



CHEER MEGAPHONE



BALLET SHOES



PAW PRINT



ELEPHANT



BUTTERFLY



FROGGY



POPPY



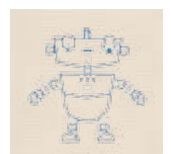
CROSS



TIARA



SUPER STARS



ROBO KID

Find more Icon-It options at thirtyonegifts.com/icon-it

2 Select Text Font

Classic Fonts

Block (BL)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz “”
ÀÁÈÉÍÑÓÚ àáçèéíñóú
1234567890 «» ~ # \$ & * - + = , . ! ? ¿ / \ : ; °

Rounded (RO)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz “”
ÀÁÈÉÍÑÓÚ àáçèéíñóú
1234567890 «» ~ # \$ & * - + = , . ! ? ¿ / \ : ; °

ALL CAPS (AC)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
“” À Á Ç È É Í Ñ Ó Ú
1234567890 «» ~ # \$ & * - + = , . ! ? ¿ / \ : ; °

HEADLINE (HL)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz ‘ ’ “ ”
À Á Ç È É Í Ñ Ó Ú á á ç è é í ñ ó ú
1234567890 «» ~ # \$ & * - + = , . ! ? ¿ / \ : ; °

Script Fonts

Script (SC) Not available as Traditional Monogram

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz ‘ ’ “ ”
À Á È É Í Ñ Ó Ú à á ç è é í ñ ó ú
1234567890 «» ~ # \$ & * - + = , . ! ? ¿ / \ : ; °

Signature (SG) Not available as Traditional Monogram

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz ‘ ’ “ ”
À Á È É Í Ñ Ó Ú à á ç è é í ñ ó ú
1234567890 «» ~ # \$ & * - + = , . ! ? ¿ / \ : ; °

Playful Fonts

Curled (CU)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz “”
À Á È É Í Ñ Ó Ú à á ç è é í ñ ó ú
1234567890 «» ~ # \$ & * - + = , . ! ? ¿ / \ : ; °

Fun Dots (FD)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz ‘ ’ “ ”
À Á È É Í Ñ Ó Ú à á ç è é í ñ ó ú
1234567890 «» ~ # \$ & * - + = , . ! ? ¿ / \ : ; °

Blackboard (BB)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz “”
À Á È É Í Ñ Ó Ú à á ç è é í ñ ó ú
1234567890 «» ~ # \$ & * - + = , . ! ? ¿ / \ : ; °

Type only Monograms

Script Monogram (SM) Only available as Traditional Monogram

AAA BBB CCC DDD EEE FFF GGG HHH III
JJJ KKK LLL MMM NNN OOO PPP QQQ RRR
SSS TTT UUU VVV WWW XXX YYY ZZZ

Classic Monogram (XM) Only available as Traditional Monogram

AAA BBB CCC DDD EEE FFF GGG HHH III
JJJ KKK LLL MMM NNN OOO PPP QQQ RRR
SSS TTT UUU VVV WWW XXX YYY ZZZ

Circle Monogram (CM) Only available as Traditional Monogram

AAA BBB CCC DDD EEE FFF GGG HHH III
JJJ KKK LLL MMM NNN OOO PPP QQQ RRR
SSS TTT UUU VVV WWW XXX YYY ZZZ

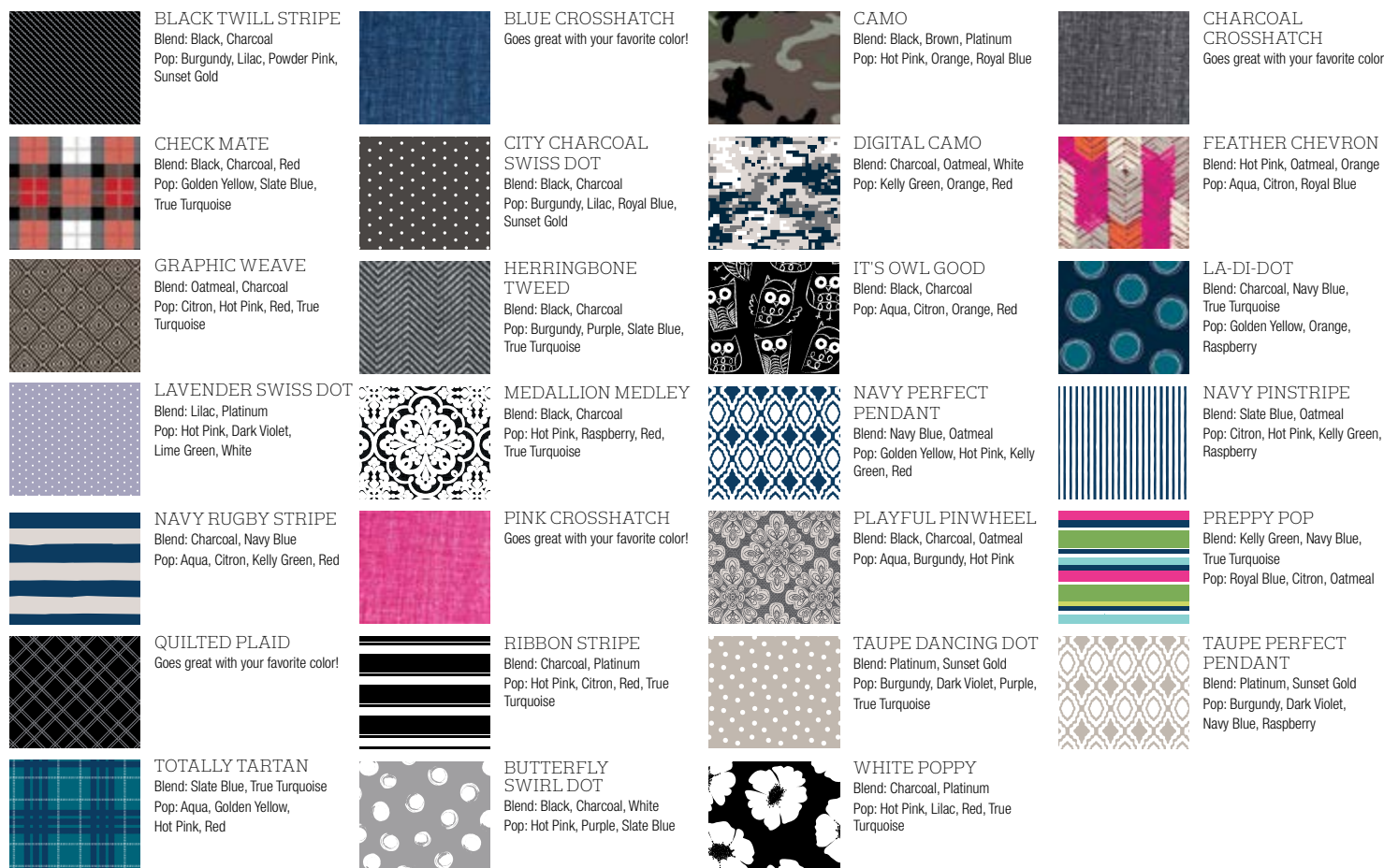
Add a personal touch: Personalization turns a cute bag into YOUR cute bag. It allows you to share a little piece of your personality everywhere you go. Whether it's a name, your initials, a fun phrase or a cute Icon-It design, personalize your favorite products today!

3 Select Thread Color(s)



Stand out *thread* suggestions

Discover the thread colors that make personalization stand out on your favorite print!



ORDERING INFO

TAX AND SHIPPING Contact your Consultant for shipping details and local sales tax.

PERSONALIZATION We are pleased to offer you the ability to personalize many of our products. Although we can fulfill most personalization requests, sometimes we can't because the word or phrase is "trademarked" or could harm our reputation. Please ask your Consultant for more information about our Personalization Guidelines. Personalized items are non-returnable except for manufacturer defects. Personalized orders cannot be changed once submitted. Please double-check your personalization. Lettering is case sensitive and will be personalized exactly as entered.

COLOR Colors are a representation only. Actual product design and color may vary slightly from

the Catalog photos and in other printed materials.

AVAILABILITY All items subject to availability.

SUGGESTIONS/QUESTIONS For more embroidery suggestions or questions, please contact your Consultant.

ENROLLMENT KIT Products included in the Enrollment Kit are subject to change based on available inventory.

CATALOG Effective 08/01/2016-01/31/2017.